



Comprehensive Wealth

Comprehensive Wealth in Canada 2018 – Measuring What Matters in the Long Term

Report Highlights

Prepared for:
Ivey Foundation

October 2018

Prepared by:
International Institute for
Sustainable Development



Canadians Are Concerned About the Future—and Rightly So

Canadians enjoy levels of well-being that are the envy of much of the world. But is that well-being sustainable? Will our children and grandchildren do just as well as us?

Most Canadians think not. In a 2018 Environics poll, nearly half (48 per cent) of Canadians reported being basically pessimistic about the direction of the world. In another 2018 poll, the U.S.-based Pew Research Center found that 67 per cent of Canadians said they believed their children would be financially worse off than them.¹

Short-term indicators like gross domestic product (GDP) are insufficient for measuring sustainability. This is a fact noted by G7 leaders in the communiqué from their 2018 summit in Charlevoix, Quebec. The heads of state of the world's leading economies said that countries must begin to compile measures that focus on long-term prosperity and well-being.

GDP measures income today. But what matters in the long run is wealth, the foundation of income in the future. More specifically, a country's *produced, natural, human, financial and social capital* determine its prospects for the future.

Together, these five types of capital make up what is known as the comprehensive wealth portfolio (Text Box 1). Comprehensive wealth is the foundation for producing all the goods and services—both market and non-market—needed to support well-being. For well-being to be sustainable, comprehensive wealth must be stable or growing over time on a per capita basis. If it is not, the country is eroding its productive base, living off its inheritance rather than building for the future.

Text Box 1. The elements of the comprehensive wealth portfolio

Comprehensive wealth consists of five elements:

- *Produced capital* is made up of the buildings, machinery and infrastructure owned by households, businesses and governments.
- *Natural capital* includes the forests, lakes, minerals, fossil fuels, land and other elements that make up the natural environment.
- *Human capital* is the value of the skills and knowledge bound up in the people that make up the workforce as represented by lifetime earning potential.
- *Financial capital* includes stocks, bonds, bank deposits and other financial assets owned by households, businesses and governments.
- *Social capital* measures the degree of civic engagement and trust/cooperation among the members of society.

¹ Environics Institute for Survey Research, *Canada's World Survey 2018: Final Report* and Pew Research Center, *A Decade After the Financial Crisis, Economic Confidence Rebounds in Many Countries*.

This report provides the most complete analysis of comprehensive wealth ever undertaken in Canada and one of the only such analyses undertaken for any country. Based on data from Statistics Canada and other reliable sources, the International Institute for Sustainable Development looked at the evolution of comprehensive wealth from 1980 to 2015. Our findings suggest Canadians' concerns for the future are justified. Despite robust GDP growth since 1980, the foundation of this growth—Canada's comprehensive wealth—has developed much more slowly and is showing real signs of fragility.

What We Found

Overall, our analysis points to four main areas of concern in Canada's comprehensive wealth portfolio, each of which is a threat to long-term prosperity and well-being.

1. *Slow growth* in Canada's overall comprehensive wealth,² especially compared with other leading countries. The value of Canada's comprehensive wealth portfolio grew from \$647,000 per capita³ in 1980 to \$701,000 in 2015, an annual average growth rate of 0.23 per cent (Figure 1). In contrast, GDP grew at an annual average rate of 1.31 per cent over the same period. In other words, GDP grew more than five times faster than the wealth foundation on which it rests. Viewed through the lens of comprehensive wealth, then, Canada's development has been far less impressive than GDP alone suggests. Moreover, according to the UN, Canada's comprehensive wealth performance has been the worst among G7 countries in recent decades (Text Box 2).

Text Box 2. Canada's comprehensive wealth performance is weak compared to its peers

Canada is fortunate to be wealthy compared with its peers. In a 2018 global study on comprehensive wealth (based on methods broadly consistent with those here), the UN ranked Canada first among G7 nations in terms of the *level* of comprehensive wealth per capita. Its position at the top of this list was due largely to its reserves of natural capital, an advantage that puts the country in a position of clear strength vis-à-vis its peers. Canada had nearly four times more natural capital than the next closest of its G7 peers (the United States) in 2014.

At the same time—and consistent with the findings of this study—the UN ranked Canada *last* among G7 members in terms of the growth in comprehensive wealth. By the UN's estimates, Canada's comprehensive wealth actually fell between 1990 and 2014 (by 0.25 per cent annually on average), whereas that of every other G7 nation grew substantially (Table 1).

Clearly, other countries are doing better than Canada at ensuring the growth of their comprehensive wealth portfolios—and they're catching up to Canada's level as a result. In 1990, the average comprehensive wealth in other G7 countries was 53 per cent of Canada's; by 2014, this share had climbed to 74 per cent. At current rates of growth, the UN's findings suggest Canada will lose its first-place position to Japan in 2024 and will fall to fifth place in less than a generation (2039).

² The comprehensive wealth index is the most comprehensive measure of wealth that can be developed in Canada today. However, due to data limitations, it was not possible to include social capital and some elements of natural capital in our overall assessment of comprehensive wealth. These are evaluated here with non-monetary indicators instead.

³ All figures in this report are quoted in real (that is, inflation-adjusted) per capita terms using chained 2007 dollars as the unit of measure unless otherwise specified.

Text Box 2. Canada's comprehensive wealth performance is weak compared to its peers
(continued)

Table 1. United Nations' estimates of comprehensive wealth for G7 countries, 1990-2014

Country	Real comprehensive wealth per capita*						Annual growth rate 1990-2014		
	1990	1995	2000	2005	2010	2014	Rank (2014)	Per cent	Rank (2014)
Canada	348	342	343	346	351	328	1	-0.25%	7
France	161	174	186	199	213	222	5	1.35%	2
Germany	225	237	251	261	274	285	2	0.99%	5
Italy	147	159	171	185	195	196	7	1.21%	4
Japan	212	236	255	267	277	284	3	1.23%	3
United Kingdom	145	155	170	183	194	201	6	1.37%	1
United States	219	225	240	257	270	276	4	0.97%	6

*All values expressed in thousand constant 2005 U.S. dollars.

Source: Managi, S. & P. Kumar (Eds). 2018. *Inclusive Wealth Report 2018*. London: Routledge.

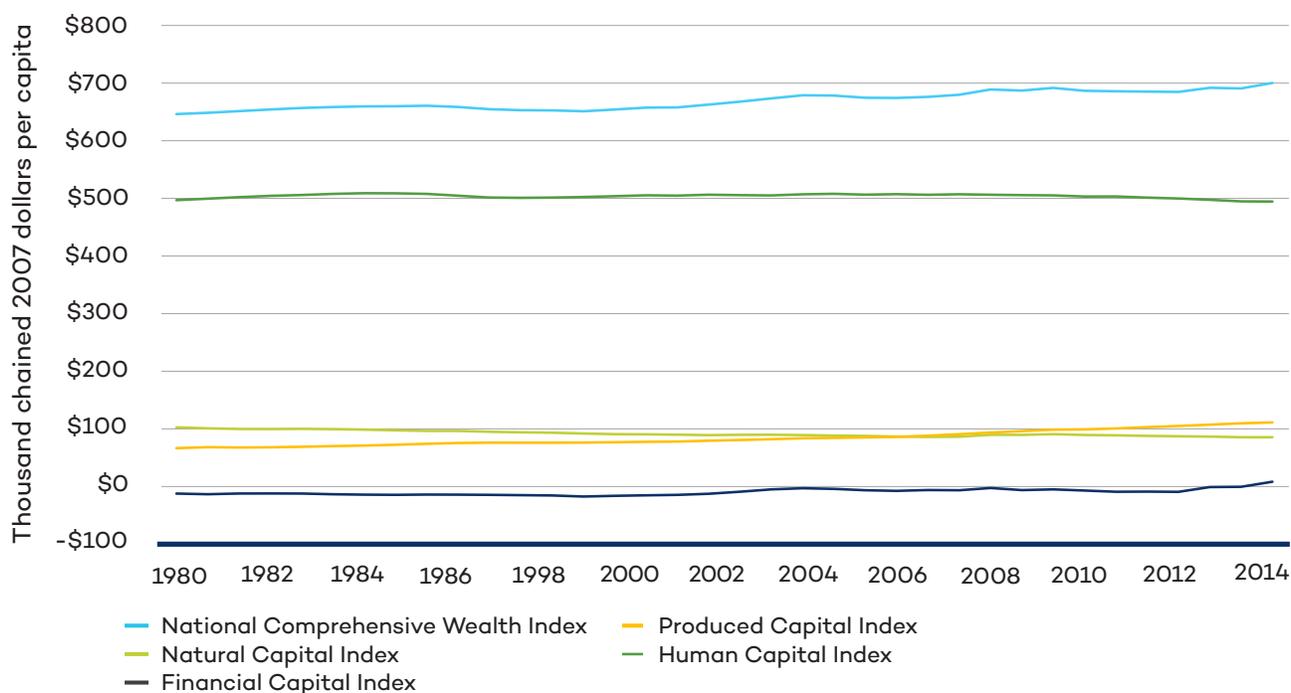


Figure 1. Evolution of the National Comprehensive Wealth Index and its components, Canada, 1980-2015

Source: Current study based on Statistics Canada and other data sources.

2. Canadian *households have taken on unprecedented levels of debt* since 1980, shifting their investments toward housing and away from financial assets, inflating house prices and leaving the rest of the economy reliant on foreign lenders for nearly three quarters of investment flows after 2012. The last time the Canadian economy relied on foreign sources for such a large share of investment was in the mid-1960s.
3. *Climate change has emerged as a major threat* to Canada’s comprehensive wealth portfolio, particularly extremes of heat, cold, precipitation and wind. Flooding, wildfires and tornadoes—and the damage they cause—are all on the rise (Text Box 3).

Text Box 3. The costs of climate change

The Insurance Bureau of Canada reports insurance payouts due to extreme weather events have doubled every five-to-ten years since the 1980s. Six straight years of insurance losses exceeding \$1 billion were witnessed in Canada from 2009 to 2014. In contrast, insured losses averaged only \$400 million a year between 1983 and 2008 and only two years saw losses exceeding \$1 billion.^a

With \$3.4 billion in payouts due to floods in Alberta and Toronto, an ice storm in eastern Canada and other extreme weather, 2013 was a record-breaking year. It was surpassed, however, by a single event in 2016—the Fort McMurray wildfire. That fire is estimated to have caused \$3.58 billion in insured property losses. It was by far the largest single payout for a natural disaster in Canada, more than doubling the \$1.74 billion figure for the Alberta floods in 2013.

Since then, there has been severe flooding in Quebec in the spring of 2017 and massive wildfires in the interior of British Columbia that summer. Spring 2018 brought a record-setting flood to the Saint John River in New Brunswick and severe flooding to interior British Columbia. This was followed by a second consecutive summer of damaging wildfires in British Columbia plus extreme heat in Ontario, Quebec (where dozens of deaths occurred) and much of the rest of the country. Fall 2018 saw an unprecedented tornado event in eastern Ontario and western Quebec, with major damage to homes and infrastructure.

^a Insurance Bureau of Canada, *Facts of the Property and Casualty Insurance Industry*. Annual reports retrieved from <http://www.abc.ca/ns/resources/industry-resources/insurance-fact-book>

4. Canada’s investments in *produced capital* (like buildings and machinery), while growing substantially over the period, became *increasingly concentrated* in just two areas: housing and oil and gas extraction infrastructure. By 2015, 25 per cent of all business-sector produced capital was invested in oil and gas extraction assets—up from 9 per cent in 1980.

In addition to these main areas of concern, we find other areas of weakness in the country’s comprehensive wealth portfolio.

- Canada’s largest and most important asset—its human capital—did not grow at all from 1980 to 2015. In fact, the average Canadian held just slightly less human capital in 2015 (\$496,000) than in 1980 (\$498,000). This raises questions about how well equipped the workforce is to deal with the challenges faced by the economy: low productivity growth, the need for innovation and economic diversification and U.S. protectionism, to name a few.
- Canada’s market natural assets (minerals, fossil fuels, timber, agricultural land and built-up land), traditionally a backbone of the country’s wealth, declined by 17 per cent from 1980 to 2015 as a result of depletion of many of Canada’s natural resources (Figure 2).

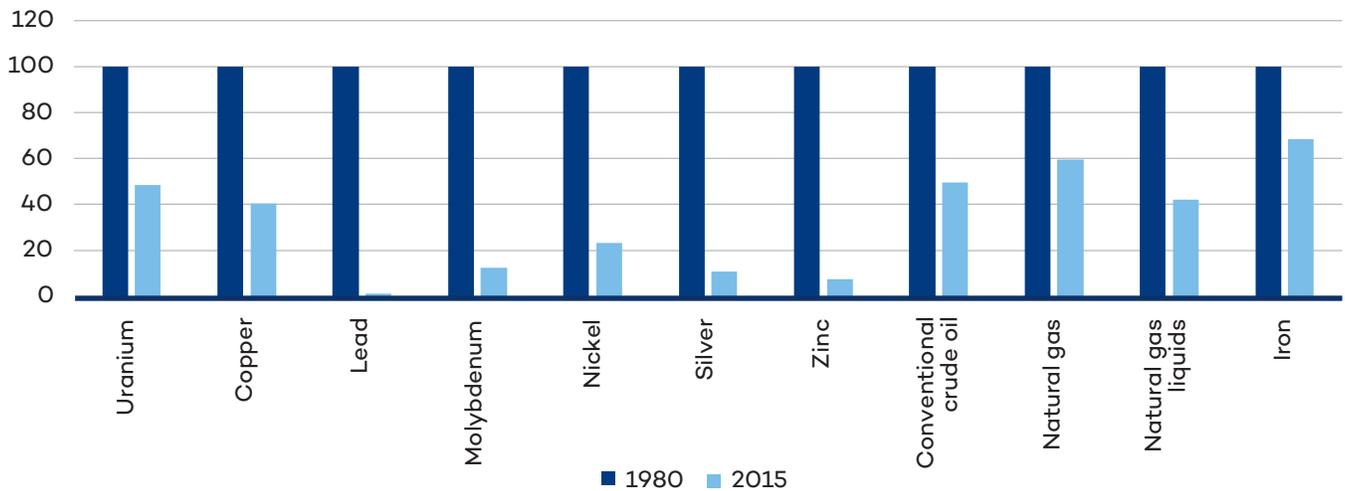


Figure 2. Index of per capita reserves of natural resources showing depletion, 1980 and 2015 (1980 = 100)

- The value of Canada’s oil and gas assets fell by 83 per cent in 2015 on the heels of the drop in oil prices. While oil prices are notoriously volatile (and have since regained some of their losses), current trends in global energy markets suggest oil prices are likely to trend downward in the long term, raising the risk of stranding some of Canada’s oil sands assets, which (as noted) represent 25 per cent of business-sector produced assets.
- Canada’s key ecosystems—forests, wetlands, grasslands and lakes/ivers—declined in physical extent (though modestly in comparison to their size) and became increasingly impacted by human development.

In a positive trend, Canada’s financial capital grew rapidly, especially in recent years. For likely the first time in history, Canadian ownership of foreign financial assets outstripped foreign ownership of Canadian assets in 2015. These gains were, however based on unusually favourable market trends—especially unprecedented growth in the U.S. stock market and the declining value of the Canadian dollar—rather than on actual investments.

As for Canada’s social capital, it appeared to hold steady over the period. Diversity in social networks and trust in institutions showed steady increases, while voter turnout in federal elections generally declined (rebounding somewhat in the two most recent elections). Other social capital indicators showed little change in either direction over the period.

The overall trends in the country’s comprehensive wealth portfolio are summarized in Table 2. As a result of these trends, we believe Canada’s comprehensive wealth portfolio—and Canadians’ long-term well-being—could suffer additional losses from relatively small changes in economic, environmental or social conditions. The most likely of these—rising interest rates and a cooling of the housing market—began to play out at the end of 2017 with consequences yet to be determined.

Table 2. Comparison of the elements of comprehensive wealth, 1980 and 2015

Indicator	Per capita value in 1980	Per capita value in 2015	Annual growth rate 1980–2015
	Chained 2007 dollars		
National Comprehensive Wealth Index	\$647,000	\$701,000	0.23 per cent
Produced Capital Index	\$67,200	\$112,000	1.47 per cent
Market Natural Capital Index	\$103,000	\$86,000	-0.50 per cent
Human Capital Index	\$496,000	\$495,000	-0.01 per cent
Financial Capital Index	-\$11,600	\$9000	n/a
Non-market natural capital (ecosystems)	n/a	n/a	Unknown, but available non-monetary indicators suggest declines in key ecosystems and growing evidence of climate change
Social Capital	n/a	n/a	Unknown, but available non-monetary indicators suggest stability

Source: Current study based on Statistics Canada and other data sources.

How Would Comprehensive Wealth Measures Help Ensure Sustainability of Well-Being?

While Canadians clearly feel intuitively their long-term well-being is under threat, they do not have the information they need to confirm their concern. This is because comprehensive wealth is not measured in Canada today. Some pieces of the portrait are available from Statistics Canada, but a complete, regular and clear assessment is missing. In contrast, Canadians are fed a regular and rich diet of short-term statistics like GDP—monthly, quarterly and annually—and the media devote a lot of time and space to reporting them.

We believe Canada—and all countries—must begin measuring comprehensive wealth to balance the short-term view of development offered by GDP. With comprehensive wealth to use as another lens on progress, Canadians would know with confidence whether their well-being was on a sustainable path—and they would be able to hold their leaders accountable. Just as importantly, decision-makers would have a new tool to guide decision making, ensuring impacts on long-term well-being were considered alongside traditional short-term concerns like GDP growth. Today, the decision-making scales are tipped in favour of the short term. We believe it is time they be balanced.

Comprehensive wealth measures—if they were regularly available in Canada—would focus decision-maker’s attention on issues that we believe receive less attention than they deserve. Most obviously, they would draw attention to the impact of policies and projects on the assets that make up the comprehensive wealth portfolio. This alone is a significant strength. Wealth, in spite of its importance in assessing sustainability, receives far less attention today than GDP and other short-term measures.

By focusing on assets, which are long-lived, comprehensive wealth measures would draw attention to the long-term impacts of policies and projects. These can often be overshadowed by short-term benefits. Jobs, for example, can be both short- and long-term and the impacts of each are quite different. Creation of short-term, relatively low-wage jobs in construction, for example, is not as advantageous in the long run as creation of permanent jobs in, say, advanced manufacturing. Similarly, investments in capital-intensive projects, may have large and positive impacts on GDP in the short term but can lock economic development into a specific path for many years to come. This may be fine if the long-term prospects for that path look good but less so if the investments are in a mature industry facing disruption from rapidly emerging technologies.

Another benefit of comprehensive wealth is the coherent framework it offers for assessing the diverse issues that can be associated with policies and projects. Issues ranging from job creation to natural resource revenues, ecosystem health, investment flows, debt and social development can all be assessed by considering their impacts on the various elements of the comprehensive wealth portfolio.



The basic decision-making criterion of the comprehensive wealth framework is that the value of the assets that make up the portfolio (and, therefore, the size of the portfolio itself) must be stable or increasing in per capita terms for development to be sustainable. Applied in the context of decision making, this means a policy or project should be evaluated based on its projected effect on the value of the comprehensive wealth portfolio. Projects/policies that maintain or increase per capita comprehensive wealth should be considered desirable and those that do not should be considered undesirable.⁴

Beyond the effect on asset value, applying the comprehensive wealth lens leads to a focus on two other dimensions of assets: their *diversity* and their *distribution*.

Asset diversity is important for the resilience of wealth and well-being. Just as financial advisors counsel individuals to diversify their stock and bond holdings as a hedge against collapse in one part of their portfolios, nations also require asset diversification. Concentration of assets in one category of capital can lead to fragility and risks to sustainability.

Distribution of assets matters for reasons beyond diversity. Whereas diversification is the classic hedge against having “all your eggs in one basket,” concern about the distribution of wealth has more to do with ensuring fairness in economic and social opportunities across groups or regions.

⁴ It is not essential that each element of the comprehensive wealth portfolio be maintained or increased in size as a result of a policy/project for it to be considered desirable. Some assets may be reduced in size so long as others are increased by an equal or greater amount. This is true in all cases except for certain “critical” assets. Some assets—like unique ecosystems—provide goods or services that cannot be replaced by other assets are not to be traded off against others. Such “critical” assets need to be maintained separately in order to ensure sustainability.

Comprehensive Wealth Could Drive Better Decision Making in Key Areas

Below we note a few areas where we believe our findings suggest greater focus on the long term would be beneficial and where a comprehensive wealth lens would help guide decision making. In the annex, we offer a more detailed example of what decision making might look like with comprehensive wealth measures in hand using Ontario's proposed Ring of Fire chromite development.

Human capital: As in all developed countries, human capital is Canada's most important asset, accounting for some 80 per cent of comprehensive wealth according to our findings. Yet, despite its importance, human capital is not regularly measured in Canada. It remains largely invisible to the public and decision-makers as a result.

As noted above, human capital did not grow in Canada from 1980 to 2015. The reasons for this are not fully clear. Aging of the population certainly played a part, though other countries with aging populations have managed to increase their human capital. The concern is amplified by the fact that the trend in human capital was weakest among young workers. Since young workers eventually take over from older workers, it is essential that they not have lower human capital than those they replace. It would be all too easy to allow this to happen, as early life experiences do much to shape later success. As the Governor of the Bank of Canada has said, a long period of unemployment for a young worker can leave a scar that lasts "a lifetime."⁵

Climate change: Climate change is one of the most serious threats to well-being in Canada and globally. It has the potential to disrupt nearly every aspect of the economy, the environment and society. Viewed through the comprehensive wealth lens, climate change poses particular risks to natural capital but threatens the value of produced, human, financial and social capital as well. We therefore strongly support current federal and provincial efforts to price carbon as part of Canada's contribution to the Paris agreement on climate change.

Even if the global community succeeds in its Paris goal, however, the world is committed to some warming. That is why we believe more effort is needed to protect Canada's comprehensive wealth portfolio from losses due to the impacts of climate change. Infrastructure such as transportation networks, ports and buildings needs to be designed and built with flooding and other extreme weather in mind. Crops need to be developed not for today's rainfall patterns but those of the future. Cities need to be prepared to deal with wider extremes of heat and cold for their vulnerable populations.

Comprehensive wealth measures would help here by both tracking climate-related variables and by revealing more fully the impacts of extreme weather on Canada's comprehensive wealth portfolio.

Diversification of natural and produced capital: Our analysis reveals two areas where there was substantial concentration of Canada's comprehensive wealth portfolio between 1980 and 2015: market natural capital and produced capital. In the case of market natural capital, Canada's sub-soil asset mix moved away from a broad suite of minerals and conventional fossil fuel assets toward a focus on oil sands and potash. Concentration on just a few resources is questionable for any country, but particularly one for which resource development has traditionally been so important. It is all the more questionable given

⁵ Poloz, S. (2017). *Three things keeping me awake at night*. Retrieved from <https://www.bankofcanada.ca/2017/12/three-things-keeping-me-awake-at-night/>

current trends in global energy markets, with Canada’s oil sands facing supply-side competition from rapid growth in U.S. oil and gas production and renewables and weakening growth in fossil fuel use on the demand side.

In terms of produced capital, Canada’s asset mix moved heavily toward two assets: housing and oil and gas extraction infrastructure. The combined share of housing and oil and gas extraction infrastructure in economy-wide produced capital grew from 45 per cent to 60 per cent. As noted earlier, in the business sector, oil and gas infrastructure grew from 9 per cent to 25 per cent of produced capital. If comprehensive wealth measures were more widely reported and acted on, this kind of concentration of assets—and the risks it poses—would be more visible to the public and decision-makers.

Household saving and lending: Prior to 1997, the Canadian household sector routinely saved enough that it was able to lend to other parts of the economy. Since then, the sector has routinely spent all of its disposable income—and then some—leaving the majority of lending in Canada to come from non-residents. Excessive borrowing from foreign lenders worsens Canada’s financial capital situation and lowers comprehensive wealth, other things being equal.

As the household sector reduced its saving rate, it also changed its investment focus, putting more of its eggs in the real estate basket and fewer in financial assets such as stocks and bonds. Not only did this reduce household liquidity—a concern now interest rates have begun to rise—but it also shifted investment away from relatively more productive assets like corporate equities.

Overall, sustainability of well-being in the long term would be better served if households were less leveraged and held more balanced asset portfolios. Again, regular reporting of comprehensive wealth measures would help draw attention to these trends and their implications.

Social capital: Social capital is arguably the most complex and least understood element of the comprehensive wealth portfolio. It is also facing wide-ranging pressure today, as traditional concepts of family, community and nationhood are challenged and reinvented, fueled by the instantaneous flow of information and ideas of the information age. The need to measure social capital has never been greater. While Statistics Canada already measures some of its elements, the data it reports are infrequent and incomplete.

Canada is fortunate to have some of the most respected social capital researchers in the world. These experts are making good headway in defining and measuring social capital and understanding its role as a form of wealth. Committing to regular measurement of comprehensive wealth would give their work the attention and support it deserves.

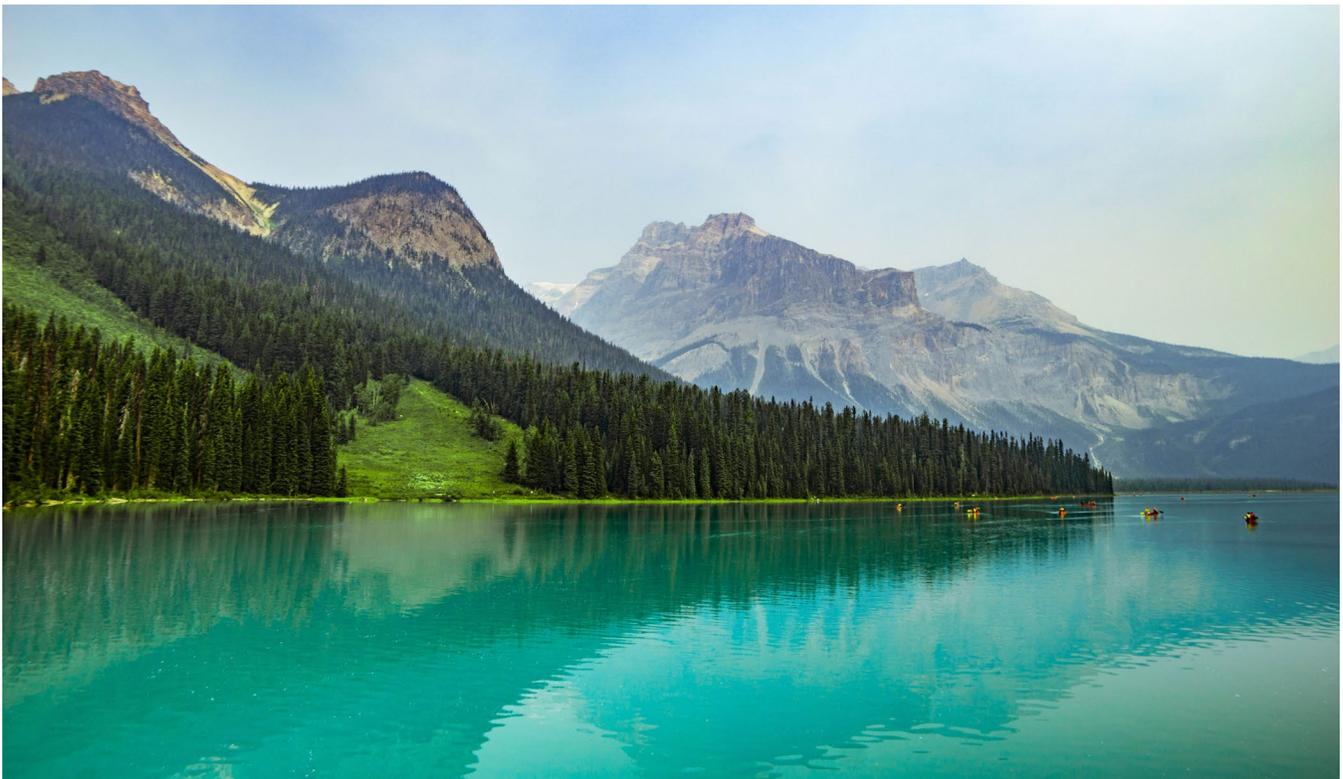


An Opportunity for Canada to Lead

Of course, simply publishing estimates of comprehensive wealth would do nothing to assure the sustainability of Canadians' well-being. The measures would have to be used to guide decision making, just as GDP and other indicators are used today. With comprehensive wealth measures in place, decision-makers would have a more balanced perspective on progress. No longer would short-term income growth be the default focus of attention. It would be complemented by an equally important focus on the asset base underlying Canadians' well-being.

Fortunately, Canada is better positioned than any other nation to show leadership on the measurement of comprehensive wealth. Statistics Canada—already a world-class organization—measures more of the components of comprehensive wealth than any other statistical agency. Its measures of produced and financial capital are excellent as they stand. It has sound—if not fully complete—measures of natural capital that could be readily augmented. Its experimental measures of human capital could also be readily turned into official measures. Many elements of social capital are captured in its various household surveys and these could be brought together into more cohesive statistics.

We believe the federal government should fund Statistics Canada to carry out the needed changes to its programs and begin regular reporting on comprehensive wealth, just as it has long done with GDP. Doing so would require a relatively modest investment on the government's part but would pay major dividends for the nation. It would help Canadians better understand their future prospects. It would better equip leaders to make balanced decisions. And, not least, it would put Canada in the position of leading on the G7's call to go beyond GDP and measure what matters in the long term for prosperity and well-being.



Annex—Comprehensive Wealth as a Lens on Ontario’s Ring of Fire Proposal

To illustrate how comprehensive wealth measures could improve decision making, we apply the lens to the proposed development of Ontario’s Ring of Fire chromite deposit.

The Ring of Fire project has been discussed for at least a decade but remains at the planning stage, with no substantial work beyond exploration undertaken to date. The project would see mining and smelting of chromite ore occur within northern Ontario’s James Bay lowlands, home to a number of Indigenous communities and largely pristine wilderness at the moment. Though the investments associated with the project would have a significant impact on short-term economic growth, the project also carries risks of ecological and social disruption in the longer term.

In the table below, we present a highly simplified assessment of the Ring of Fire project using the comprehensive wealth lens. It should be noted our assessment is not meant to be taken as a serious effort at evaluating the project, but as an example of the kind of assessment that would be done from a comprehensive wealth perspective. We have provided only qualitative assessments. A real assessment would replace these with robust quantitative assessments; for example, rather than simply stating that produced capital would “likely increase,” a real assessment would give a dollar figure of the amount by which it would increase. Such figures would be provided for each year of the project’s expected 30+-year lifetime.

Emphasizing again that our assessment is meant only as an illustration, it is noteworthy the project may not pass with flying colours from a comprehensive wealth perspective. While we feel it is likely to increase the size of most non-critical assets, there are concerns about its impacts on social capital. Its impacts on Indigenous communities’ social capital, in particular, could be negative if the terms of the project are negotiated without due consideration for their concerns.

Looking at critical assets,⁶ the project inevitably leads to the loss of some pristine wilderness and the opening up of that wilderness to the cumulative effects of possible future development. Though the framework cannot fully resolve the trade-off between non-critical and critical assets (this may only be amenable to political resolution), it does at least lay bare the fact that the conflict exists.

As for asset diversification and distribution, the project may have relatively little to offer. It would do little to diversify Canada’s economy away from its already heavy reliance on extractive industries. It may improve the distribution of some assets, increasing the share of them held in relatively underdeveloped northern Ontario, but this depends very much on whether social capital is improved or undermined by the project. Given Canada’s recent record on this front, it remains an open question whether the Ring of Fire project can be assumed to be positive from this perspective.

⁶ Critical assets are those—like unique ecosystems—whose goods and services cannot be replaced by other assets.

Table 3. Comprehensive wealth assessment of the Ring of Fire chromite project

	Impact on asset size	Impact on asset diversification	Impact on asset distribution
Produced capital	Likely positive – Significant investments would be required in transportation infrastructure, mining and smelting machinery and equipment; and residential and non-residential buildings.	Likely neutral to negative – While the project would aid in diversifying Canada’s produced capital away from its concentration in oil and gas extraction, it would deepen the concentration in the broader category of resource extraction industries.	Sectoral distribution: Likely neutral – All three sectors would likely see increases in produced capital as a result of the project. Businesses would own more mining/smelting equipment; governments would own more transportation infrastructure and households would own more residential buildings. The net effect would likely be not to change the distribution of produced capital. Regional distribution: Likely neutral to negative – Would improve the regional distribution of produced capital within Ontario but worsen the distribution of produced capital nationally, as Ontario already has substantial holdings relative to most other provinces.
Natural capital	Market natural capital: Positive – Development of the deposit would add a new mineral asset to Canada’s natural capital portfolio. Non-market natural capital: Negative – Development of the deposit would disturb currently pristine boreal forest, with loss of the associated ecological goods and services.	Market natural capital: Positive – Would help diversify Canada’s market natural capital portfolio away from its reliance on oil and gas and potash. Non-market natural capital: Negative – Would decrease ecological diversity in northern Ontario.	Market natural capital: Sectoral distribution: Likely positive – Assuming the Ontario government receives reasonable royalty payments, the value of market natural assets held by the government sector would increase. Regional distribution: Likely positive – Would improve the regional distribution of market natural assets, rebalancing wealth between oil-rich provinces and Ontario. Non-market natural capital: Negative – Would increase the share of disturbed ecosystems in northern Ontario, an area that remains largely pristine today.
Human capital	Likely positive – Would offer employment in an area where jobs are scarce, likely reducing unemployment.	Likely neutral to negative – Would increase the share of human capital devoted to resource extraction, which is already a major employer of human capital in Canada.	Likely neutral to positive – Nationally, would increase Ontario’s human capital, which is already high relative to other provinces. Within Ontario, would shift human capital to the north, where it is low relative to other parts of the province.

Table 3. Comprehensive wealth assessment of the Ring of Fire chromite project

	Impact on asset size	Impact on asset diversification	Impact on asset distribution
Financial capital	Likely negative to neutral – Would require significant government funding to build infrastructure, which would likely be financed by debt from non-residents. Business sector investment could be financed domestically from corporate cash reserves and debt issuance.	Likely neutral to positive – Would provide an opportunity for Canadian businesses to invest some of their cash to purchase the debt needed to finance the project. Would also provide an opportunity for both households and large investors (pension funds, etc.) to invest in a new domestic project.	Likely neutral – Could increase the share of financial capital held by businesses and residents of Ontario, which is already high relative to other provinces. Could improve the distribution of financial assets within Ontario, shifting holdings more toward the north.
Social capital	Difficult to predict – Impact depends very much on how the project unfolds. Meaningful Indigenous consultations could result in positive outcomes for those communities. Those in the Indigenous and non-Indigenous populations opposed on principle to resource development are likely to be unhappy if the project proceeds. The broader Canadian population may also be dissatisfied if the project proceeds poorly (e.g., is delayed by protests, legitimate or otherwise).	Likely neutral – Could improve or worsen both civic engagement and trust/ community norms, so social capital diversity is unlikely to change.	Difficult to predict – If Indigenous communities are broadly supportive of the project, could increase social capital among those communities. However, failure to negotiate in good faith could lower social capital for these same groups.
Overall comprehensive wealth	Non-critical assets: Likely positive – Overall, the size of most non-critical assets would likely increase or remain the same. Critical assets: Likely negative – Unavoidable losses of pristine wilderness. Opening up of formerly remote areas to further development, possibly creating further losses.	Non-critical assets: Likely neutral – Diversity of some assets would increase while others would decrease. Critical assets: Likely negative – Unavoidable losses of pristine wilderness. Opening up of formerly remote areas to further development, possibly creating further losses.	Non-critical assets: Difficult to predict, but likely neutral to positive – Impact depends very much on how the project unfolds. If social capital impacts turn out to be positive, asset distribution will likely improve overall. If not, it would likely remain unchanged, with improvements in the distribution of some assets and worsening in others. Critical assets: Likely negative – Unavoidable losses of pristine wilderness. Opening up of formerly remote areas to further development, possibly creating further losses.



Stephen Avenue Walk

Stephen Avenue Walk

THE BEST EXCITING HAPPENING



Comprehensive Wealth

© 2018 The International Institute for Sustainable Development
Published by the International Institute for Sustainable Development.

International Institute for Sustainable Development

The International Institute for Sustainable Development (IISD) is an independent think tank championing sustainable solutions to 21st-century problems. Our mission is to promote human development and environmental sustainability. We do this through research, analysis and knowledge products that support sound policymaking. Our big-picture view allows us to address the root causes of some of the greatest challenges facing our planet today: ecological destruction, social exclusion, unfair laws and economic rules, a changing climate. IISD's staff of over 120 people, plus over 50 associates and 100 consultants, come from across the globe and from many disciplines. Our work affects lives in nearly 100 countries. Part scientist, part strategist—IISD delivers the knowledge to act.

IISD is registered as a charitable organization in Canada and has 501(c)(3) status in the United States. IISD receives core operating support from the Province of Manitoba and project funding from numerous governments inside and outside Canada, United Nations agencies, foundations, the private sector and individuals.

Head Office

111 Lombard Avenue, Suite 325
Winnipeg, Manitoba
Canada R3B 0T4

Tel: +1 (204) 958-7700

Website: www.iisd.org

Twitter: @IISD_news

