The Global Tuna Alliance is an independent group of retailers and tuna supply chain companies, who are committed to realising harvest strategies for tuna fisheries, avoidance of Illegal, unreported and unregulated fishing (IUU) products, improved traceability as well as environmental sustainability, and progressing work on human rights in tuna fisheries.

Vision - tuna ultimately meets the highest standards of environmental performance and social responsibility
GTA Partners employ over 1.2 million people

GTA Partners have a combined annual turnover of over USD $255bn

GTA Partners have approximately 800 Subsidiaries

GTA Partners bought over USD $1.3bn of tuna in 2020

GTA Partners bought 1.27m tonnes of tuna in 2020

GTA Partners operate in 116 countries
Where do GTA Partners source from?

41 Countries
Our interest in ending Harmful Subsidies

A sum of money granted by the government to help an industry or business keep the price of a commodity/service low.

Harmful subsidies

Causing or likely to cause harm.

Governments are contributing to overfishing by subsidising operations which, in turn, incentivises industrial fishing that would normally be unprofitable, causing the unsustainable depletion of fish populations.
Our view on exemptions

Exemptions

The text has exemptions for fisheries that are not being managed. However, it is vitally important that only responsible managed fisheries qualify for exemptions. Otherwise the impact of the agreement is undermined.
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Market Demand
For commercial fisheries, the value of the exemptions will be limited by the direction in which the market is going in anyway, which is asking for sustainably managed fish products.

For example, GTA strategy is to source tuna from fisheries where there are effective harvest strategies in place.
Our view on exemptions

Positive Subsidies
The GTA supports positive subsidies which can lead to improved fish stock health and long-term sustainability. Funds should be redirected to improve management.

Unintended Consequences
The text needs to be robust and focused to avoid inadvertently widening exemptions that can lead to overfishing.
Going forward

Some GTA members are thinking about adjusting sourcing decisions based on subsidy-related considerations.

The transparency provisions in the agreement are important, and complying with them may make it easier to access markets.

For commercial fisheries, the value of exemptions may be limited by market demands sustainably managed fish products.
Thank You

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