

# Ways to Give to IISD-ELA: Together we can do more!

IISD-ELA has a clear, ultimate goal of self-sustainability. Our fund development strategy is therefore focused on four key areas:

## 1. Robust Research and Environmental Monitoring

We have a range of priorities that will enrich research and long-term monitoring—from supporting cutting-edge research projects and infrastructure for data analyses, to adopting innovative data-sharing technologies.

## 2. Essential Research Infrastructure

IISD-ELA has plans to create a state-of-the-art Water Science Educational and Training Centre and seeks funding for vital infrastructure such as accommodation and facilities that will give researchers and students workspaces and a home away from home in this remote site.

## 3. Environmental Education and Outreach

We have been expanding our educational programming, and we are now looking to secure support for graduate and undergraduate students to facilitate the development of field courses for high school students and working with First Nations.

## 4. IISD Experimental Lakes Area Endowment Fund

Our endowment fund will support the ongoing operations and core needs of the facility for generations to come, providing critical resources that will help to address operations while building a stable base for the future.

## Outright Gifts

We gratefully accept outright gifts:

- Make a secure online donation at: [iisd.org/ELA](https://iisd.org/ELA)
- Pay by cheque made payable to: **IISD Experimental Lakes Area** (mailed to 325-111 Lombard Avenue, Winnipeg, MB R3B 0T4, FAO Tammy Hildebrand, Director of Development)

## Tailored Gifts

We can also help tailor giving to your unique needs.

- **Pledges:** Make a single or multi-year pledge of support that is paid according to the schedule and payment method you desire.
- **Planned Giving:** Remember IISD-ELA in your will. Make us a beneficiary of your individual RRSP, RRIF, TFSA or Life Insurance Policy, or transfer a portion of your funds to us. Planned Giving options enable you to create a lifetime stream of income for you and/or a family member and receive significant charitable income tax or estate tax deductions.
- **Securities:** Gifts of appreciated securities, stocks, bonds or mutual funds help for more than one year, are easy to make and can provide a greater tax benefit than an equivalent gift in cash.
- **Real Estate:** Under certain circumstances, IISD-ELA accepts gifts of appreciated real estate. Such a gift may help you avoid capital gains taxes and receive a charitable deduction for the full market value of the property.

**Your contribution will not only benefit IISD-ELA—it may have positive financial outcomes for you. Consider discussing the full tax benefits associated with charitable contributions with your financial advisor or attorney.**